

BRUCE CARUTHERS

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MANAGEMENT / PROCESS PROFESSIONAL

Recent MBA and seasoned professional with 20 years of technology experience through multiple business and financial cycles in Silicon Valley and in New York, at large and small firms, startups and Fortune 500 companies. Firms included Openwave, Yahoo, and Oracle. Results-oriented, budget-conscious, and efficiency-minded.

- Excels at forging and improving communication and coordination to overcome organizational barriers. Proactive communicator.
- Creative non-traditional thinker; takes ideas and runs with them. Makes things happen.

EDUCATION

MICHAEL G. FOSTER SCHOOL OF BUSINESS; UNIVERSITY OF WASHINGTON, Seattle, WA • 2009

Master of Business Administration (MBA); Operations, Strategy

- UW Business Plan Competition: Two-time investment round finalist.
- Vice president, biotech club; member of consulting, global business, marketing, and strategy clubs.

COPENHAGEN BUSINESS SCHOOL (Handelshøjskolen i København), Copenhagen, Denmark • 2008

MBA International Summer University Program (ISUP)

PRINCETON UNIVERSITY, Princeton, NJ • 1993

Bachelor of Arts (AB); Computer Science (Visual Simulation/Animation, Computer-Human Interaction)

PROFESSIONAL EXPERIENCE

INDEPENDENT CONSULTANT • 2001-Present

Providing business and technology consulting, project management, and contracting for solo and team projects.

- Advise regarding technology and operational decisions and implementations for diverse clients.
- Identify client needs and opportunities to craft long- and short-term business and technology plans.
- Quality completion of projects under budget and on time.

Recent Projects:

- Constructed investor marketing plan to raise \$3.8 million to develop independent film project.
- Developed commercialization and launch plan for portable fuel cell.
- Provided specialized technology consulting to a senior care service provider and to a Linux consulting firm.

PRIVATE INVESTOR • 2000-Present

Manage personal and family investments.

OPENWAVE SYSTEMS / PHONE.COM, Redwood City, CA • 2000

Leading internet/messaging systems provider for mobile devices and services, enabling the creation and delivery of innovative data services for communication service providers worldwide.

Product Manager, Carrier Applications Group (CAG)

Assessed and evaluated third party offerings for potential acquisition or partnership. Integrated and unified division efforts for subscriber personalization and process centralization.

MYABLE, Palo Alto, CA • 1999-2000

Application service provider for outsourcing of personalization services. Acquired by Openwave (then Phone.com) for approximately \$20 million in June 2000.

Executive Producer/Product Manager; Member of three-person senior management team

Coordinated marketing, business development, sales, and engineering planning and scheduling. Identified and addressed clients' unique requirements and delivered optimal solutions. Formulated user experience for products.

- Managed partnership with Intel and Frog Design to provide infrastructure for confidential product.
- Created strategy and vision for new and existing products, resulting in acquisition of Myable by Openwave.

YAHOO, INC., Sunnyvale, CA • 1998-1999

Architect / Project Lead / Senior Engineer; My Yahoo Team, Personalization Services Group

Senior member of three-person team handling most registered user services and international infrastructure.

Designed and implemented process systems to support company growth from 300 to 3,000 employees and more than 50 million users.

- Directed expansion of US/UK system to 35 countries on six continents, in six months, using 16 languages.
- Orchestrated cross-functional, global, matrix-managed product teams in localization and internationalization, including addressing global financial and political challenges (e.g. China, Taiwan).
- Crafted systems to automate addition of news content, reducing time required from weeks to minutes.

ORACLE CORPORATION, Redwood Shores, CA • 1993-1997

Architect for Abstraction and Integration / Project Lead; Team Tao Process Management, Tools Division

Instrumental in development of company-wide process systems to manage growth from 5,000 to 25,000 employees.

- Led multi-divisional effort which reduced product release cycles from 6 months to 24 hours.
- Dramatically improved interdivisional coordination and communication using negotiation and leadership skills at the individual and group levels.

Acting Manager / Acting Product Manager; Graphics Group; Tools Division

Took charge of critical product chain after loss of manager and two-thirds of team. Coordinated releases, escalations, and enhancement requests with customers and suppliers.

- Achieved all inherited obligations through careful management of priorities and available resources.
- Brought all products in ahead of schedule and under budget.
- Devised automated process management for multiple simultaneous development and release cycles.

OTHER EXPERIENCE

Board of Directors, Northwest Biodiesel Network • Seattle, WA • 2010-Present

Board of Advisors, Multimedia Department, Ohlone College • Fremont, CA • 2002-2006

TECHNICAL SKILLS

Microsoft Office: Word, Excel, PowerPoint • Framemaker • Photoshop
Windows • MacOS • FreeBSD • Linux